

## 2018 PRAISE BEYOND THE WALLS SPONSORSHIP PACKET

Thank you for your time and consideration on behalf of the 2018 Praise Beyond the Walls (PBTW) Outreach event, sponsored by Bethlehem Star Baptist Church. We are looking forward with great anticipation of hosting this event in Oklahoma City with powerful presenters from across the country. Please read through this Sponsor Packet for the 2018 PBTW outreach event. We are proud to be able to offer this event to our community.

Celebrating our 3<sup>rd</sup> year, this 5-day event will host roughly 2500 - 3000 people from across the city. Our goal is to equip the local community through exposure, education, and empowerment. This will be achieved by providing community specific symposiums, workshops, and services that will promote healthy living in mind, body, and spirit meeting the needs of the whole person.

We are looking to partner with organizations that can provide services and/or workshops for event attendees.

• Marketing and Branding	• Food & Beverage Services
• Social Media Tools	• Beauty and Barber Services
• Leadership Development	• Financial Education Services
• Employment Preparation	• Health & Wellness Programs

### Sponsor/Exhibitor Benefits:

• Potential new customers for your business
• Build brand recognition and loyalty
• Access to a growing buying segment of the market for your products
• Create fans who share your services through word of mouth and personal experience
• Collaborate with corporate, social services, law enforcement, and spiritual community leaders

### This packet contains detailed information about:

- Sponsor Levels
- Sponsor Agreement

We are available to answer your questions and to discuss customized partnership and sponsorship opportunities to fit the needs of your organization or business. Together with your support, we can continue to make this bi-annual event one of the highlights for attendees and your business.

Please review the enclosed sponsorship packet for a detailed explanation of the eight sponsorship levels in keeping with the PBTW mission statement: Influence as well as equip our community through Exposure, Education, and Empowerment. We will facilitate growth at the individual level and connection at the organizational level, with community-specific symposiums and discipline-specific training. The sponsorship information will allow you to partner with 2018 PBTW and expose your organization or business to thousands of event attendees. We look forward to partnering with you as we purposefully impact Oklahoma City in a mighty way!

## Sponsor Agreement

Please return this agreement along with your payment via mail to: Bethlehem Star Baptist Church/Praise Beyond the Walls, 2704 NE 24<sup>th</sup> Street/Oklahoma City, OK 73111. You may also contact us via email at: PBTWspendors@bsbc.org or at (405) 424-2410 with any questions.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Building/Suite/Floor: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Fax: \_\_\_\_\_

- Star - \$50,000
- Diamond - \$35,000
- Ruby - \$20,000
- Emerald - \$10,000
- Sapphire - \$5,000
- Jade - \$2,500
- Onyx - \$1,000
- Pearl - \$500.00

**THANK YOU FOR YOUR EXTRAORDINARY PARTNERSHIP AND SUPPORT!**

This application to participate as a Sponsor (The participant) of the 2018 Praise Beyond the Walls will become an Agreement upon submission based on the terms and conditions and general information included on this agreement. The full amount of the net cost is due upon submission of this application. In the event, 2018 PBTW is not in receipt of the payment as outlined above we reserve the right to refuse the participant's participation. The participant's signature below signifies that the participant has read, understands, and agrees to be bound by all the terms and conditions of this Agreement. **The deadline for submission is 1 April 2018.** Also, by signing below, the Participant acknowledges that the participant has raised and obtained satisfactory answers to any questions about clarity, legibility, or readability of this agreement. We accept both credit card and on-line payments, which can be accessed at <http://bsbcokc.org/pbtw2018>. On-line payments will access our **Tithe.Ly** giving button and proceed to input card information/donation amount and submit.

**STAR/EXHIBITOR - \$50,000 (TAX-DEDUCTIBLE)**

- ❖ *Premium Exhibitor Table*
- ❖ *Prominent Company Name & Logo Presence on Website, main registration area, and points of entry into events*
- ❖ *Company presences on all Audio/Visual Displays during Conference*
- ❖ *Corporate Banner prominently displayed at Job Fair and events*
- ❖ *Email Promo (10)*
- ❖ *Verbal Recognition at Events*
- ❖ *Social Media Mentions (10) \**
- ❖ *Company Promotional Items placed in Conference Portfolio \*\**
- ❖ *Color Front inside of Conference Program (Full Page)*
- ❖ *Company Tent and/or banner at PBTW event*
- ❖ *50 event T-shirts*

**DIAMOND/EXHIBITOR - \$35,000 (TAX-DEDUCTIBLE)**

- ❖ *Premium Exhibitor Table*
- ❖ *Company Name and Logo Presence on Event Website*
- ❖ *Company presences on all Audio/Visual Displays during Conference*
- ❖ *Email Promo (8)*
- ❖ *Verbal Recognition at Events*
- ❖ *Social Media Mentions (8) \**
- ❖ *Company Promotional Items placed in Conference Portfolio \*\**
- ❖ *Color Back Cover of Conference Program (Full Page)*
- ❖ *Company Tent and/or banner at PBTW event*
- ❖ *35 Event T-shirts*

**RUBY/EXHIBITOR - \$20,000 (TAX-DEDUCTIBLE)**

- ❖ *Premium Exhibitor Table*
- ❖ *Company Name and Logo Presence on Event Website*
- ❖ *Company presences on all Audio/Visual Displays during Conference*
- ❖ *Email Promo (6)*
- ❖ *Verbal Recognition at Events*
- ❖ *Social Media Mentions (6) \**
- ❖ *Company Promotional Items placed in Conference Portfolio \*\**
- ❖ *Back Inside Cover of Conference Program (Full Page)*
- ❖ *Company Tent and/or banner at PBTW event*
- ❖ *20 Event T-shirts*

**EMERALD /EXHIBITOR - \$10,000 (TAX-DEDUCTIBLE)**

- ❖ Premium Exhibitor Table
- ❖ Company Name and Logo Presence on Event Website
- ❖ Company presences on all Audio/Visual Displays during Conference
- ❖ Email Promo (4)
- ❖ Verbal Recognition at Events
- ❖ Social Media Mentions (4) \*
- ❖ Company Promotional Items placed in Conference Portfolio \*\*
- ❖ Company Tent and/or banner at PBTW event
- ❖ 10 Event T-shirts

**SAPPHIRE/EXHIBITOR - \$5,000 (TAX-DEDUCTIBLE)**

- ❖ Premium Exhibitor Table
- ❖ Logo Presence on Event Website
- ❖ Electronic Signage
- ❖ Company presences on all Audio/Visual Displays during Conference
- ❖ Email Promo (2)
- ❖ Social Media Mentions (2) \*
- ❖ 5 Event T-shirts

**JADE/EXHIBITOR - \$2,500 (TAX-DEDUCTIBLE)**

- ❖ Premium Exhibitor Table
- ❖ Logo Presence on Event Website
- ❖ Electronic Signage
- ❖ Company presences on all Audio/Visual Displays during Conference
- ❖ Social Media Mentions (2) \*
- ❖ 2 Event T-shirts

**ONYX/EXHIBITOR - \$1,000 (TAX-DEDUCTIBLE)**

- ❖ Premium Exhibitor Table
- ❖ Logo Presence on Event Website
- ❖ Electronic Signage
- ❖ Company presences on all Audio/Visual Displays during Conference
- ❖ Social Media Mentions (2) \*
- ❖ 2 Event T-Shirts

**PEARL/EXHIBITOR - \$500.00 (TAX-DEDUCTIBLE)**

- ❖ Logo Presence on Event Website
- ❖ Company presences on all Audio/Visual Displays during Conference
- ❖ Social Media Mentions (2) \*

\* As Advertised

\*\* Items must be provided

## **ADDITIONAL INFORMATION**

Private contributions and donations are tax-deductible and can provide an important personal reward. We invite you to review our eight sponsorship levels and select one today!

### **QUESTIONS ABOUT BECOMING A SPONSOR?**

Contact our Sponsorship Coordinators:

Pastor Rodney Payne  
Delano Barney  
Melissa Barney  
Miya Moore-Felton  
Joseph Smith

Or email us at [PBTWspponsors@bsbc.org](mailto:PBTWspponsors@bsbc.org)

### **AD REQUIREMENTS**

**All artwork must be submitted in JPEG Format (300 dpi) or a print-quality PDF. Publisher and PowerPoint files are not accepted.**

**Ads can be sent electronically to:**

**Melissa Barney at  
[PBTWspponsors@bsbc.org](mailto:PBTWspponsors@bsbc.org)**

**Full Page Ad**

**8.75 X 11.25 (full-bleed)**

**8 X 10.5 (non-bleed w/white border)**

**½ Page Ad (horizontal)**

**8 X 5.125**

**¼ Page Ad (vertical)**

**3.875 X 5.125**